



Clean Air,
Earth, Water,
Earth, Water

ORGANIC COTTON

Quality Environment,

Quality Life,

Quality Clothes

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COTTONCollateral

VISIT OUR WEB SITE AT: WWW.PATAGONIA.COM

We've got more in-depth information on organic cotton, as well as field reports, environmental updates, store news and an on-line store.

PESTICIDE ACTION NETWORK

Pesticide Action Network North America (PANNA) is a nonprofit, citizen-based organization that advocates adoption of ecologically sound practices in place of pesticide use. It works with more than a hundred affiliated organizations in Canada, Mexico and the U.S., and more than 400 partner groups around the world, to promote sustainable agriculture, food security and social justice. It also lobbies development agencies and governments to redirect their support from pesticides to safe alternatives. *PANNA can be reached at: 116 New Montgomery St., Ste. 810, San Francisco, CA 94105, (415) 541-9140, email: panna@panna.org*

100% ORGANIC COTTON T-SHIRT BLANKS

Patagonia's Beneficial T's[®] offers blank, 100% organic cotton t-shirts for special events, companies, clubs, etc. *Call 1-800-676-5546, or visit our Web site at: www.beneficialTs.com*

ORGANIC COTTON DIRECTORY

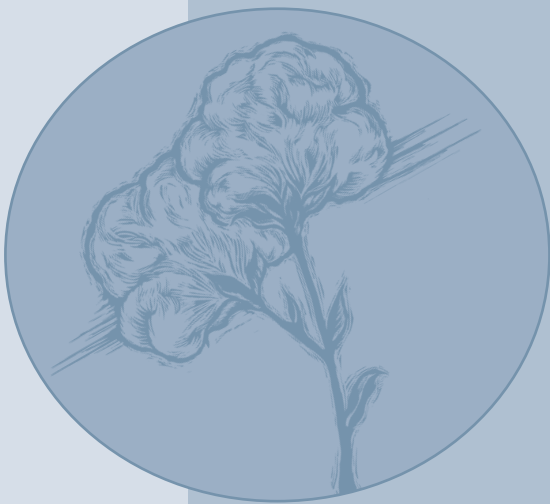
The Organic Fiber Council provides a forum to address topics of interest to businesses within the organic cotton and agricultural fiber industries to increase sales and sustainability and provide a strong and unified voice on legislative, regulatory and policy issues. The OFC publishes the Consumer's Guide to Organic Fiber Products, which helps interested consumers understand and access organic products.

To get a copy, email: ofc@igc.apc.org

Background Photo: R. Valentine Atkinson
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CHOOSE

Whenever you buy organically grown cotton clothing, you're taking a significant individual action and voting with your dollars for a sustainable agriculture - one that respects the



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environment, protects people's health and helps preserve our air, water and land. By choosing organic, you're joining a growing movement of people who care enough about the environment to care where their clothing comes from.

THE CHOICE IS CLEAR

ORGANIC COTTON



Compost

+



Beneficial Bugs

+



Hand Tools

+



Alfalfa

=

Healthy Environment

OR

CONVENTIONAL COTTON



Chemical Fertilizer

+



Pesticides

+



Herbicides

+



Defoliants

=

Toxic Environment